OUR MISSION
To prevent the spread of HIV and provide support to those living with HIV/AIDS in Maine.

OUR VISION
Through continued innovation and a dedicated client-centered approach, we envision an End to AIDS in Maine by 2030.

OUR VALUES
Frannie Peabody Center’s programs are driven by a long, extensive history of providing compassionate care to those impacted by HIV/AIDS. Drawing from its early years as The AIDS Project and Peabody House, the organization remains resilient, courageous, and steadfast in its goals to support sustained health for clients and the community as a whole.
GROUNDING IN OUR HISTORY

Following the loss of her grandson to AIDS in 1984, Frannie Peabody began a personal crusade against the disease. Over the next two decades, she went on to become one of the nation’s most respected and enthusiastic activists against HIV / AIDS.

Frannie changed the landscape of HIV / AIDS education and services in Maine, helping to establish Maine’s first hot-line and The AIDS Project in 1985 and Peabody House in 1995. In her lifetime, Frannie never lived to see her dream of ending AIDS.

Today, that dream is close at hand and can be achieved in our lifetime. Frannie Peabody Center continues the tireless work this amazing woman started, and we are working to see her dream to its end.

A BLUEPRINT FOR THE FUTURE

On World AIDS Day in 2015, Frannie Peabody Center announced its vision of an End to AIDS in Maine by 2030. This plan presents a coordinated effort across clinical and community-based providers, advocates, and policy-makers. We are ready to ensure all who are at risk for HIV infection know their status and have the tools to prevent infection, and to ensure the best, healthiest life people living with HIV can have. By doing these things, through our testing, case management, behavioral health, and housing programs, we can predict the end to AIDS that Frannie was reaching for:

No AIDS-related deaths. No new HIV infection. No stigma.

Frannie and her peers started this fight. Hundreds of people joined the fight; taking care of their loved ones, advocating, and supporting better, equitable access to care. As the community mobilized, we saw the advancement of medications, decades of broadened understanding, and a unified approach to quality services. We hope you stand with us again as we take the important steps toward 2030, so that we may finally see an End to AIDS.

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As a single point of entry for people affected by HIV/AIDS, Frannie Peabody Center offers client-centered services that address the unique challenges of each individual. FPC programs mirror the National HIV/AIDS Strategy, which aims to reduce new HIV infections, reduce HIV-related health disparities, and increase access to care to optimize health outcomes.

From diagnosis through case management and housing assistance, FPC programs are integrated to effectively promote client’s ability to achieve viral suppression. Currently, almost 90% of clients retained in care through FPC have a HIV-viral load below 200, the level nationally recognized as viral suppression.

**ACCESS TO CARE**
Comprehensive medical case management for individuals living with HIV providing access to primary care, life-saving medication, nutrition, dental, emergency services, as well as referral services for co-occurring illness.

**HOUSING ASSISTANCE**
Through the U.S. Department of Housing and Urban Development, FPC manages three federal grants that provide housing subsidies, rental, and utility assistance for people living with HIV/AIDS.

**BEHAVIORAL HEALTH**
75% of FPC’s HIV-positive clients are faced with mental health and/or substance abuse issues. Providing these services to individuals with a specialized knowledge of HIV-risk factors eliminates barriers to care for people impacted by stigma and poverty.

**PREVENTION**
Counseling, referrals and rapid HIV and Hepatitis C testing throughout Maine, as well as outreach, education, and free safer sex supplies. In 2015, FPC also began offering syringe exchange services.
2015 FINANCIALS

Revenues by Source:

- Grant/Contract Revenues ($2,221,986) 87%
- United Way ($55,185) 6%
- Contributions ($150,025) 5%
- Foundations ($119,850) 2%

Expenses by Program:

- Case Management 20%
- Housing Programs 12%
- Prevention Services 5%
- Development 8%
- Management and General 55%

There are 1,700 people living with HIV/AIDS in Maine:

- 53% live in Southern Maine (Cumberland & York County)
- 83% are over the age of 40
- 32% are virally suppressed

Frannie Peabody Center serves over 400 clients:

- 60% live below the Federal Poverty Line
- 35% are survivors of domestic violence
- 33% have a history of or are currently homeless
- 75% are faced with substance abuse and/or mental health issues
At Frannie Peabody Center, we know that the success of our programs and services rests on years of advocacy and action, the resilience of our clients, dedicated and knowledgeable staff, and the support of our community. Through awareness events, fundraisers, and activism, we engage members of the community in the continued fight against HIV/AIDS, so that we may achieve our vision of an *End to AIDS in Maine* together.

**Southern Maine AIDS Walk / 5K Run** In 2015, over 300 participants, 1,000 donors, and 40 sponsors came together to raise a record $105,000 for Frannie Peabody Center programs. As the agency’s largest annual fundraiser, *AIDS Walk Weekend* attracts supporters from all across New England, encouraging awareness and fighting stigma throughout its promotion from February to May.

**World AIDS Day** This year, Frannie Peabody Center collaborated with designer Heath Wagoner from New York and Space Gallery in Portland to showcase an interactive project that provided people living with HIV/AIDS with a confidential platform to share their stories. FPC’s recognition of World AIDS Day is always an event that is free and open to the public. *Disclosional* offered participants with a unique and personal perspective around the challenges faced by people living with HIV/AIDS in Maine.

FPC also launched the campaign to *End AIDS in Maine by 2030*. Bringing partners and legislators together at the Capitol presented a clear plan and highlighted the importance of partnership and unity as we reach for this goal.

**Ed Wimert Memorial Bike / Walk for AIDS** For 29 years, Scarborough Middle School has honored the memory and legacy of activist Ed Wimert at their annual Bike/Walk for AIDS. Students are provided with FPC-lead HIV education followed by their annual fundraiser. The event has raised over $100,000 throughout the years, with countless student advocates, parents, and supporters recognizing the importance of the issue.

**The Wayne Fette HIV Testing & Prevention Program** In 2015, Frannie Peabody Center lost a dear friend, supporter, and advocate, Wayne Fette. His generosity and dedication to many causes, including HIV/AIDS services, was unmatched. As a way to celebrate his life and recognize his commitment to our work, FPC renamed the Prevention Program in his honor.
$10,000 & Over
John T. Gorman Foundation
Donato J. Tramuto Foundation
Mr. Tim Stein in memory of Wayne Fette
Community Health Options
Doree Taylor Charitable Foundation
Maine Community Foundation
Stephen and Tabitha King Foundation
The Bob Crewe Foundation

$2,500 - $9,999
Broadway Cares/Equity Fights AIDS
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Margaret E. Burnham Charitable Trust
2GC Solutions, Inc.
Laurance Layton
Scarborough Middle School
Rainbow Business Professionals Assoc.
Mark Duffy
Normand Paquin
Michael McDonald

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Michael Fogarty
Jeff Butler
John Kaminski
Stonewall Kitchen
Mark Kilduff
Sharyn Hill
Ms. Madeleine G. Corson
Ms. Sara Crisp and Mr. Gregg Lipton
Michael Gendreau
Emily Hayes in memory of Wayne Fette
Martin's Point Healthcare
Charles Hindmarsh

Ogunquit Inns
Bessie's
Village Food Market
Five-O Ogunquit
Angelina's Ristorante
Kennebunk Savings Bank
Don Wunder & Jim Oliver
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Roy A. Hunt Foundation

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On behalf of our staff and clients, thank you for being a part of this important work.
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JP McCary
Caffe Prego
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Michael Sgambati and David Poskanzer
Fredric Williams

$100 - $249

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"I come to Frannie Peabody Center because I can be open and honest. I feel listened to and that I can make my own decisions. I can talk openly about HIV and feel understood. There’s feedback and information, but you don’t feel like someone is telling you what to do. There are ups and downs, but I can come here and talk to my case manager and my therapist and it makes things better.”
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