

FRANNIE PEABODY CENTER

IMPACT REPORT

2024

30 DANFORTH ST. STE 309. PORTLAND, MAINE 04101

PEABODYCENTER.ORG



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ADVOCACY CATALYST FUND

ACKNOWLEDGMENTS

FRANNIE PEABODY CENTER

Main Office

30 Danforth St. Suite 309 Portland, Maine 04101

Main Contact: 207.774.6877 info@peabodycenter.org peabodycenter.org

Prevention: 207.749.6818 prevention@peabodycenter.org prep207.org

"BEING CONNECTED TO FPC WAS THE BEST THING TO HAPPEN TO ME. I SPENT ABOUT THE FIRST 10 YEARS AFTER I WAS DIAGNOSED FEELING VERY ALONE, ISOLATED AND NOT KNOWING WHO OR WHERE I COULD TURN TO. I NOW KNOW IF I NEED HELP WITH ANYTHING THAT MY CASEWORKER IS AI WAYS THERE..."

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STAFF + BOARD

Our staff is made up of 15 dedicated, talented and collaborative individuals committed to providing a high level of care for people impacted by HIV/AIDS in Maine. With diverse experiences and backgrounds, we work as a team to support each other and those we serve.

Our Board of Directors is 100% volunteer and dedicates their time, resources and unique expertise across a variety of professional sectors to support and guide the agency's programs and strategic direction.

STAFF

Katie Rutherford, Executive Director Lorena Delcourt, Finance Director

Celine Burrows Angelea Errington Kristin Espey Ashley Fowler, LMSW Stephanie Fry Gillian Kramer, LMSW-cc Erika Olver Winter Peach Linda Plourde Jenna Profenno Charlotte Rogers, LCSW Bobby Trainum Laura Vecchio

BOARD OF DIRECTORS

Justin Burkhardt, President Jimmy Lucibello, Vice President Mike McDonald, Treasurer

Patrick Afthim Paul Andrews Caitlin Eldridge, MSW Lauren Gauthier, MPH Theo Greene, PhD KJ Gormley Sarah Lewis, MBA Peter Mandly David Masengesho Deborah Shields, JD, MPH Chloe Swerdlow Tiffany Townsend, NP AAHIVS

"Thanks to the commitment of our staff, the leadership of our Board of Directors, and the generosity of our supporters, the past year was filled with incredible accomplishments that transformed lives and strengthened our community." - Justin Burkhardt, Board President



The most beautiful part of working at Frannie Peabody Center is getting to know the people and witnessing the work behind all the numbers presented in reports like this.

When barriers present themselves, I'm proud that our team dives in to face those challenges together, and works meticulously to address the root causes so that we can serve as a strong and resilient resource for people in Maine affected by HIV. We celebrate the wins together, and lean on each other through loss. We recognize the little things that make a big difference, and advocate for bold change. At every turn, there are people at the center of our work, and we bring compassion to each day.

As we head into the agency's 40th year of service, we stand ready to fight to preserve the important programs and systems we rely on, and appreciate your support in our efforts.

Katie Rutherford, Executive Director

FRANNIE PEABODY CENTER PROGRAMS + SERVICES

HIV CASE MANAGEMENT providing comprehensive care navigation, linkage to care and health outcome monitoring for people living with HIV/AIDS.

HOUSING ASSISTANCE administering statewide federally funded housing support for people living with HIV/AIDS through rental subsidies and short-term relief.

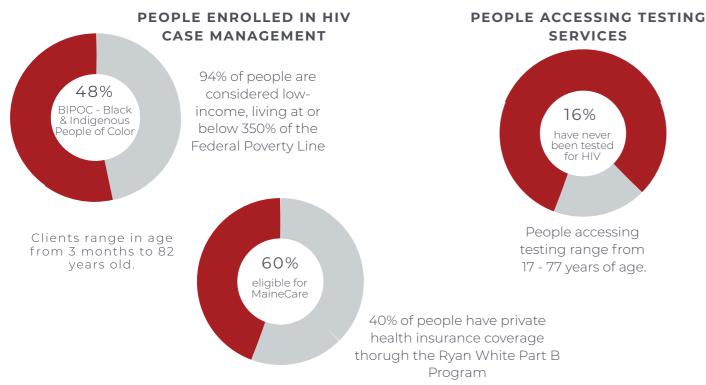
PREVENTION SERVICES free rapid HIV and Hep C testing, linkage to care, education and outreach.

PEER SUPPORT weekly groups led by licensed social workers.

ADVOCACY protecting and improving policies and programs that ensure access to care for people affected by HIV/AIDS.

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DEMOGRAPHICS



NEEDS MOST COMMONLY IDENTIFIED AT ANNUAL ASSESSMENT



Case Managers work with clients to develop goals and strategies to address these needs as they relate to the HIV care continuum. Progress toward goals is monitored and reassessed routinely throughout the year.

SERVICES

People who received a free HIV and/or Hepatitis C test in 2024

> People enrolled in HIV case managent in 2024

People who received housing support through a subsidy, short-term rental assistance, utility or security deposit

1,803

379

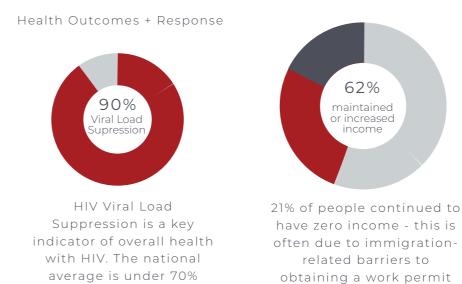


This is an increase of 765 compared to 2023

An additional 227 family members are supported

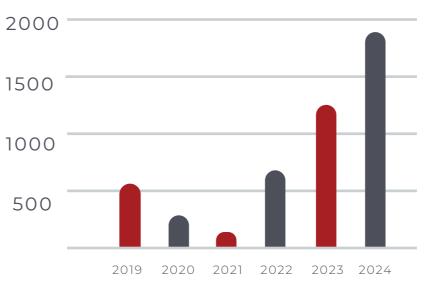
Housing subsidy waitlist has over 105 families still in need

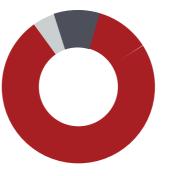




HIV TESTS PROVIDED SINCE 2019

The addition of HIV self-test kits through competitive grant funding allowed us to triple our testing capacity beginning in 2021 amidst the COVID-19 pandemic. We have been able to **sustain** this critical service through private donations, new grant opportunities and the Tim Stein & Wayne Fette Catalyst Fund*.



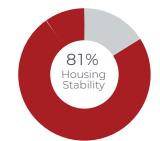


Expenses By Function - Most Recent Audited Financials

85% Program and Service Delivery

10% Management & General

5% Fundraising



Stable housing is a critical factor in medication adherence and access to medical care

30% of individuals ordering a self-test kit online indicate they have never been tested before.

FPC coordinates over 28 community-based partner distribution sites across the state in addition to fulfilling mail orders and distribution at events.

Tests are paired with riskreduction counseling, PrEP/PEP education and referral services.



ADVOCACY HIGHLIGHTS

LEADERSHIP THROUGH COLLECTIVE ACTION

A HEALTH ACTION ALLIANCE INITIATIVE

Frannie Peabody Center's Executive Director continued to serve on the Initiative's HIV Leadership Advisory Council. Since 2022, The US Business Action to End HIV has grown



into the nation's largest independent employer network dedicated to advancing workplace HIV education and expanding access to screening, prevention, and treatment services.





REACH

Frannie Peabody Center is an advocacy partner and serves on the Board of Directors for the National HIV/ AIDS Housing Coalition; advocating directly with members of Congress and Leadership within the Senate Appropriations Committee for increased support for HUD's HOPWA Program, the only HUD-funded program

for people living with HIV/AIDS. FPC's administration of statewide HOPWA grants provides housing subsidies for over 75 families, and additional rental assistance for more than 50 households.



Frannie Peabody Center is proud to be an Allied Partner of the RxEACH Initiative, a national coalition working

to expand and sustain access to HIV prevention and linkage to care services in community pharmacies.

As only the third state to pass PrEP/PEP expansion legislation of this kind, Maine serves as an example to other states of the strategies and challanges associated with implementation. In its role as an Allied Partner, FPC has particapted on panels as part of state action institutes and supported the development of the State Action Playbook, which serves as a blueprint for other states enaging in these efforts.

Portland Press Herald

Harvard Pilgrim will continue covering HIV drugs, following state investigation

The reversal comes after a state investigation and charges by advocacy groups that proposed policy changes would violate the Affordable Care Act.

In November of 2024, Harvard Pilgrim Healthcare notified patients that several HIV medications would be dropped from the 2025 formulary in Maine - most notably, Biktarvy, the medication prescribed to about half of people living with HIV in the US.

Frannie Peabody Center worked in partnership with the HIV+Hepatitis Policy Institute to build a coalition of support in filing a discrimination complaint with the Maine Bureau of Insurance as this action violated the standards of the Affordable Care Act. Additional signers of the complaint

"THE VOICES OF ADVOCATES, PROVIDERS AND COMMUNITY MEMBERS REINFORCED THE CRITICAL SYSTEMS WE RELY ON TO ENSURE ACCESS TO QUALITY CARE MOVING FORWARD."

Frannie Peabody Center continues to serve on Maine's HIV/AIDS Advisory Committee as well as Maine's HIV/AIDS Advisory Board, and testifies before various committees of Maine's Legislature to address proposed policies impacting populations affected by HIV/AIDS.



included MaineHealth, HealthReach Community Health Centers, MaineGeneral Medical Center and Consumers for Affordable Healthcare. After pressure from the Bureau, Harvard Pilgrim reversed its decision, ensuring that future enrollees would have access to medications in line with national treatment guidelines.

TIM STEIN & WAYNE FETTE % CATALYST

The Tim Stein & Wayne Fette Catalyst Fund was established following the passing of our friend, Board member, and supporter, Tim Stein, and named in honor of him and his late partner, Wayne Fette. It was made possible by Tim's fierce generosity and dedication to HIV/ AIDS services, and reflects the values we share as a community.

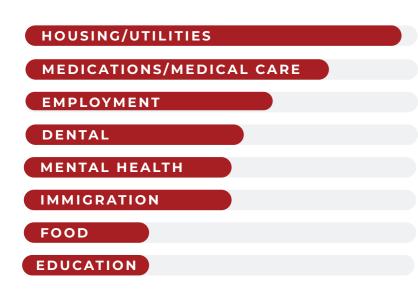
This fund has expanded our capacity to engage in important advocacy efforts and enabled us to meet a greater financial need among clients to the extent where no other resource is available.

Applications are submitted by case managers. Almost half of requests are urgent needs. Requests range from a \$14 medication copay to \$2,000 in housing assistance.

FUND



NEEDS MOST FREQUENTLY IMPACTED BY CATALYST FUND APPLICATIONS



"IT ALLOWS US TO REACH HIGHER IN SUPPORTING **OUR CLIENTS WITH** COMPLEX ISSUES THAT DO NOT ALWAYS FALL WITHIN THE CONFINES OF TRADITIONAL **RESOURCE ELIGIBILITY.** THIS IS WHERE THE REAL CHANGE OCCURS."

> - Charlotte Rogers, LCSW Case Management Supervisor



ACKNOWLEDGEMENTS

Our services are supported by Maine's Department of Health and Human Services, Maine Center for Disease Control & Prevention, Office of MaineCare Services, The US Department of Housing and Urban Development, The Tim Stein & Wayne Fette Catalyst Fund, United Way of Southern Maine, Sam L Cohen Foundation, Maine Community Foundation, Margaret E. Burnham Charitable Trust, Fisher Charitable Foundation, Elevance Health Foundation, Doree Taylor Charitable Foundation, Bank of America Charitable Foundation, New England AIDS Education & Training Center, and many state and national foundations.

This work would not be possible without our incredible community of supporters, advocates, local businesses and partners that help us elevate and strengthen comprehensive care for people affected by HIV/AIDS in Maine.

CELEBRATING LIFE

Frannie Peabody Center honors the lives of those we have lost to HIV/AIDS in 2024. We remember the vibrancy and resilience of each individual, and cherish all the lessons we have learned and experiences shared.

We also want to celebrate the growing families of those we serve. Through birth and partnership, we are grateful for the opportunity to provide support throughout each journey.





2024 IMPACT

ADDRESS

30 Danforth St. Suite 309 Portland, ME 04101

PHONE

207.774.6877 Prevention: 207.749.6818

COMPASSION RESILIENCE COURAGE

peabodycenter.org



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